

HOW DO PARENTS AROUND THE WORLD GRADE HOLLYWOOD ON SMOKING?



TOBACCO IS THE #1 preventable cause of death. So why does Hollywood expose kids to powerful tobacco images in *two out of three* G, PG and R-13 movies and DVDs?

As a parent, voice your opinion on this important issue. Txt ASH “followed by a space and then your opinion” (e.g.: ASH Get smoking out of movies) to 8080 or visit the ASH Website: www.ash.org.nz.

GET SMOKING OUT OF KID-RATED MOVIES.

ASH
action on smoking and health 

 **Smokefree**
Movies Action
Network

International Day of Action 2006
[www.smokefreemovies.ucsf.edu/
international](http://www.smokefreemovies.ucsf.edu/international)