

MEDIA GROUP: NEWS CORPORATION

Survey includes: All live-action, English-language, US-produced theatrical features grossing at least \$500,000 produced and/or distributed by News Corp. subsidiaries. Listed by year, by G/PG/PG-13 or R rating, alphabetically within groups. Movies with tobacco imagery are **boldface**.

Units: 20th Century Fox, Fox Searchlight, Fox 2000, FoxFaith

NEWS CORPORATION'S 10-YEAR RECORD, 1999-2008

- MOVIES PRODUCED AND/OR DISTRIBUTED: 202
 - YOUTH-RATED (G/PG/PG-13): 131 (65%)
 - MOVIES WITH SMOKING: 125 (62%)
 - R-RATED WITH SMOKING: 80% (57 of 71)
 - YOUTH-RATED WITH SMOKING: 52% (68 of 131)
 - PG-13 WITH SMOKING: 68% (65 of 96)
 - PG WITH SMOKING: 9% (3 of 32)
 - G WITH SMOKING: 0% (0 of 3)
 - OF NEWS CORP.'S SMOKING MOVIES, 54% WERE YOUTH-RATED
-

YEAR: 2008

SMOKING OVERALL: 40% (10 of 25)
SMOKING YOUTH-RATED: 28% (5 of 18)
SMOKING R-RATED: 71% (5 of 7)
OF SMOKING MOVIES, 50% WERE YOUTH-RATED

27 Dresses (2008) PG-13

Australia (2008) PG-13

Babylon A.D. (2008) PG-13

City of Ember (2008) PG

Day the Earth Stood Still, The (2008) PG-13

Horton Hears a Who (2008) G

Jumper (2008) PG-13

Marley and Me (2008) PG

Max Payne (2008) PG-13

Meet Dave (2008) PG

Meet the Spartans (2008) PG-13

Nim's Island (2008) PG

Rocker, The (2008) PG-13

Secret Life of Bees, The (2008) PG-13

Shutter (2008) PG-13

Space Chimps (2008) G

What Happens in Vegas (2008) PG-13

X Files: I Want to Believe, The (2008) PG-13

Choke (2008) R
Deception (2008) R
 Happening, The (2008) R
 Mirrors (2008) R
Slumdog Millionaire (2008) R
Street Kings (2008) R
Wrestler, The (2008) R

YEAR: 2007

SMOKING OVERALL: 52% (11 of 21)
 SMOKING YOUTH-RATED: 55% (6 of 11)
 SMOKING R-RATED: 50% (5 of 10)
 OF SMOKING MOVIES, 42% WERE YOUTH-RATED

Alvin and the Chipmunks (2007) PG
Comebacks, The (2007) PG-13
Epic Movie (2007) PG-13
 Fantastic Four: Rise of the Silver Surfer (2007) PG
Firehouse Dog (2007) PG
Juno (2007) PG-13
 Live Free or Die Hard (2007) PG-13
 Mr. Magorium's Wonder Emporium (2007) G
 Seeker: The Dark Is Rising, The (2007) PG
Simpsons Movie, The (2007) PG-13
Waitress (2007) PG-13

28 Weeks Later (2007) R
 AVPR: Alien vs Predator – Requiem (2007) R
Darjeeling Limited, The (2007) R
Death Sentence (2007) R
 Hills Have Eyes II, The (2007) R
Hitman (2007) R
I Think I Love My Wife (2007) R
 Pathfinder (2007) R
Reno 911!: Miami (2007) R
 Sunshine (2007) R

YEAR: 2006

SMOKING OVERALL: 46% (12 of 26)
 SMOKING YOUTH-RATED: 29% (5 of 17)
 SMOKING R-RATED: 78% (7 of 9)
 OF SMOKING MOVIES, 42% WERE YOUTH-RATED

A Good Year (2006) PG-13
 Aquamarine (2006) PG
 Big Momma's House 2 (2006) PG-13
Date Movie (2006) PG-13
 Deck the Halls (2006) PG

The Devil Wears Prada (2006) PG-13
 Eragon (2006) PG
 Flicka (2006) PG
 John Tucker Must Die (2006) PG-13
 Just My Luck (2006) PG-13
My Super Ex-Girlfriend (2006) PG-13
 Night at the Museum (2006) PG
 One Night with the King (2006) PG
 Phat Girlz (2006) PG-13
The Sentinel (2006) PG-13
 Tristan and Isolde (2006) PG-13
X-Men 3 (2006) PG-13

Grandma's Boy (2006) R
 Thank You for Smoking (2006) R
Borat (2006) R
Hills Have Eyes, The (2006) R
Last King of Scotland, The (2006) R
Little Miss Sunshine (2006) R
Omen, The (2006) R
Trust the Man (2006) R
Turistas (2006) R

YEAR: 2005

SMOKING OVERALL: 53% (10 of 19)
 SMOKING YOUTH-RATED: 53% (9 of 17)
 SMOKING R-RATED: 50% (1 of 2)
 OF SMOKING MOVIES, 90% WERE YOUTH-RATED

Because of Winn Dixie (2005) PG
Bee Season (2005) PG-13
 Cheaper by the Dozen 2 (2005) PG
 Elektra (2005) PG-13
 Fantastic Four (2005) PG-13
Fever Pitch (2005) PG-13
In Her Shoes (2005) PG-13
Melinda and Melinda (2005) PG-13
Mr. and Mrs. Smith (2005) PG-13
 Rebound (2005) PG
 Roll Bounce (2005) PG-13
 Star Wars: Episode III (2005) PG-13
Supercross (2005) PG-13
 The Family Stone (2005) PG-13
The Ringer (2005) PG-13
Transporter 2 (2005) PG-13
Walk the Line (2005) PG-13

Hide and Seek (2005) R
Stay (2005) R

YEAR: 2004

SMOKING OVERALL: 52% (13 of 25)
 SMOKING YOUTH-RATED: 31% (5 of 16)
 SMOKING R-RATED: 89% (8 of 9)
 OF SMOKING MOVIES, 38% WERE YOUTH-RATED

Alien vs. Predator (2004) PG-13
 Catch That Kid (2004) PG
 Cheaper by the Dozen (2004) PG
 Day After Tomorrow (2004) PG-13
Dodgeball: A True Underdog Story (2004) PG-13
 Fat Albert (2004) PG
 First Daughter (2004) PG
Flight of the Phoenix (2004) PG-13
 Garfield (2004) PG
 I, Robot (2004) PG-13
 Johnson Family Vacation (2004) PG-13
 Napoleon Dynamite (2004) PG *(with Viacom)*
Paparazzi (2004) PG-13
Stuck on You (2004) PG-13
 Taxi (2004) PG-13
Welcome to Mooseport (2004) PG-13

Clearing (2004) R
Club Dread (2004) R
Garden State (2004) R
Girl Next Door (2004) R
 I Heart Huckabees (2004) R
Kinsey (2004) R
Man on Fire (2004) R *(with Viacom)*
Never Die Alone (2004) R
Sideways (2004) R

YEAR: 2003

SMOKING OVERALL: 81% (13 of 16)
 SMOKING YOUTH-RATED: 73% (8 of 11)
 SMOKING R-RATED: 100% (5 of 5)
 OF SMOKING MOVIES, 62% WERE YOUTH-RATED

Chasing Papi (2003) PG
 Daddy Day Care (2003) PG *(with Sony)*
Daredevil (2003) PG-13
Down with Love (2003) PG-13
 From Justin to Kelly (2003) PG
Just Married (2003) PG-13
Le Divorce (2003) PG-13
League of Ex. Gentlemen (2003) PG-13
Runaway Jury (2003) PG-13
Stuck on You (2003) PG-13

X2 (2003) PG-13

Master and Commander (2003) R *(with Disney)*
Order (2003) R
Phone Booth (2003) R
Thirteen (2003) R
Wrong Turn (2003) R

YEAR: 2002

SMOKING OVERALL: 67% (12 of 18)
 SMOKING YOUTH-RATED: 58% (7 of 12)
 SMOKING R-RATED: 83% (5 of 6)
 OF SMOKING MOVIES, 58% WERE YOUTH-RATED

Antwone Fisher (2002) PG-13
Brown Sugar (2002) PG-13
 Drumline (2002) PG-13
High Crimes (2002) PG-13
 Kung Pow: Enter the Fist (2002) PG-13
Minority Report (2002) PG-13
Life or Something Like It (2002) PG-13
 Like Mike (2002) PG
 Solaris (2002) PG-13
 Star Wars: Episode 2 (2002) PG
Swimfan (2002) PG-13
Transporter (2002) PG-13

Banger Sisters (2002) R
Good Girl (2002) R
Kissing Jessica Stein (2002) R
 One Hour Photo (2002) R
Road to Perdition (2002) R *(with DreamWorks)*
Unfaithful (2002) R

YEAR: 2001

SMOKING OVERALL: 89% (17 of 19)
 SMOKING YOUTH-RATED: 82% (9 of 11)
 SMOKING R-RATED: 100% (8 of 8)
 OF SMOKING MOVIES, 53% WERE YOUTH-RATED

Behind Enemy Lines (2001) PG-13
 Black Knight (2001) PG-13
 Dr. Dolittle 2 (2001) PG
Glitter (2001) PG-13 *(with Sony)*
Joe Somebody (2001) PG
Kingdom Come (2001) PG
Monkeybone (2001) PG-13
Moulin Rouge (2001) PG-13

Planet of the Apes (2001) PG-13
Shallow Hal (2001) PG-13
Someone Like You (2001) PG-13

Broken Lizard's Super Troopers (2001) R
Deep End (2001) R
Don't Say a Word (2001) R
Freddy Got Fingered (2001) R
From Hell (2001) R
Joy Ride (2001) R
Kiss of the Dragon (2001) R
Say It Isn't So (2001) R

YEAR: 2000

SMOKING OVERALL: 93% (13 of 14)
 SMOKING YOUTH-RATED: 88% (7 of 8)
 SMOKING R-RATED: 100% (6 of 6)
 OF SMOKING MOVIES, 50% WERE YOUTH-RATED

Bedazzled (2000) PG-13
Big Momma's House (2000) PG-13
Cast Away (2000) PG-13 (*with DreamWorks*)
Dude, Where's My Car? (2000) PG-13
Here on Earth (2000) PG-13
 What Lies Beneath (2000) PG-13 (*with DreamWorks*)
Where the Heart Is (2000) PG-13
X-Men (2000) PG-13

Beach (2000) R
Me, Myself & Irene (2000) R
Men of Honor (2000) R
Quills (2000) R
Titus (2000) R
Woman on Top (2000) R

YEAR: 1999

SMOKING OVERALL: 74% (14 of 19)
 SMOKING YOUTH-RATED: 70% (7 of 10)
 SMOKING R-RATED: 78% (7 of 9)
 OF SMOKING MOVIES, 50% WERE YOUTH RATED

A Midsummer Night's Dream (1999) PG-13
Anna and the King (1999) PG-13
Anywhere But Here (1999) PG-13
Brokedown Palace (1999) PG-13
 Drive Me Crazy (1999) PG-13
Entrapment (1999) PG-13

Never Been Kissed (1999) PG-13

Simply Irresistible (1999) PG-13

Star Wars: Episode 1 (1999) PG

Wing Commander (1999) PG-13 *(with Sony)***Boys Don't Cry (1999) R****Fight Club (1999) R**

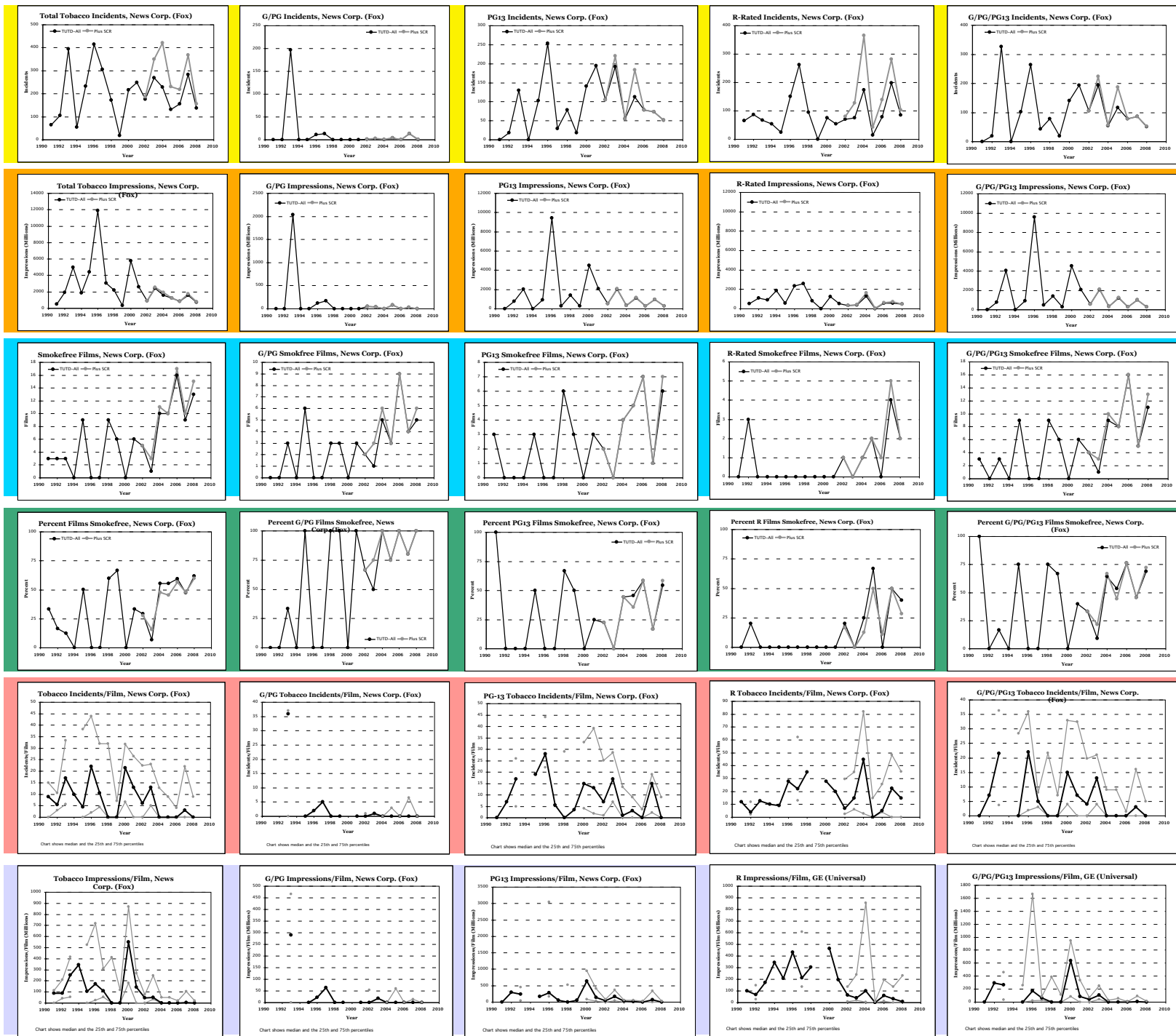
Lake Placid (1999) R

Light It Up (1999) R

Office Space (1999) R

Pushing Tin (1999) R**Revenous (1999) R****Simpatico (1999) R****Thin Red Line (1999) R****SOURCES:** imdbPro.com, screenit.com, scenesmoking.org.

For additional charts and methodology, see Titus, K. et al. (2009) Smoking Presentation Trends in U.S. Movies 1991-2008.



Available at <http://repositories.cdlib.org/ctcre/tcpmus/Movies2008>