

STUDIO: THE DISNEY COMPANY

Survey includes: All live-action, English-language, US-produced theatrical features grossing at least \$500,000 produced and/or distributed by The Disney Company subsidiaries. Listed by year, by G/PG/PG-13 or R rating, alphabetically within groups. Movies with tobacco imagery are **boldface**.

DISNEY'S 10-YEAR RECORD, 1999-2008

- MOVIES PRODUCED AND/OR DISTRIBUTED: 249
 - YOUTH-RATED (G/PG/PG-13): 164 (66%)
 - MOVIES WITH SMOKING: 176 (71%)
 - R-RATED WITH SMOKING: 92% (78 of 85)
 - YOUTH-RATED WITH SMOKING: 60% (98 of 164)
 - PG-13 WITH SMOKING: 77% (79 of 102)
 - PG WITH SMOKING: 33% (15 of 46)
 - G WITH SMOKING: 25% (4 of 16)
 - OF DISNEY'S SMOKING MOVIES, 56% WERE YOUTH-RATED
-

Year: 2008

SMOKING OVERALL: 31% (5 of 16)
SMOKING YOUTH-RATED: 23% (3 of 13)
SMOKING R-RATED: 66% (2 of 3)
OF SMOKING MOVIES, 60% WERE YOUTH-RATED

Bedtime Stories (2008) PG

Beverly Hills Chihuahua (2008) PG

Bolt (2008) PG

Boy in the Striped Pajamas, The (2008) PG-13

Brideshead Revisited (2008) PG-13

Chronicles of Narnia: Prince Caspian, The (2008) PG

College Road Trip (2008) G

Doubt (2008) PG-13

Hannah Montana/Miley Cyrus (2008) G

High School Musical 3 (2008) G

Step Up 2 the Streets (2008) PG-13

Swing Vote (2008) PG-13

Wall-E (2008) G

Blindness (2008) R

Miracle at St. Anna (2008) R

Smart People (2008) R

Year: 2007

SMOKING OVERALL: 59% (10 of 17)
 SMOKING YOUTH-RATED: 46% (6 of 13)
 SMOKING R-RATED: 100% (4 of 4)
 OF SMOKING MOVIES, 60% WERE YOUTH-RATED

Bridge to Terabithia (2007) PG
 Dan in Real Life (2007) PG-13
Diving Bell and the Butterfly, The (2007) PG-13
 Enchanted (2007) PG
 Game Plan, The (2007) PG
Invisible, The (2007) PG-13
Meet the Robinsons (2007) G
National Treasure: Book of Secrets (PG) PG
 Nightmare Before Christmas in 3-D, The (2007) PG
 Pirates of the Caribbean: At Worlds End (2007) PG-13
 Ratatouille (2007) G
Underdog (2007) PG
Wild Hogs (2007) PG-13

Gone Baby Gone (2007) R
Lookout, The (2007) R
No Country for Old Men (2007) R
Primeval (2007) R

Year: 2006

SMOKING OVERALL: 45% (9 of 20)
 SMOKING YOUTH-RATED: 38% (6 of 16)
 SMOKING R-RATED: 75% (3 of 4)
 OF SMOKING MOVIES, 67% WERE YOUTH-RATED

Annapolis (2006) PG-13
Déjà Vu (2006) PG-13
 Eight Below (2006) PG
 Glory Road (2006) PG
Goal! (2006) PG-13
 The Guardian (2006) PG-13
 Invincible (2006) PG
 Keeping Up with the Steins (2006) PG-13
Kinky Boots (2006) PG-13
Pirates of the Caribbean 2 (2006) PG-13
 The Prestige (2006) PG-13 (*with Time Warner*)
 Santa Clause 3 (2006) G
 The Shaggy Dog (2006) PG
Stay Alive (2006) PG-13
 Step Up (2006) PG-13
 Stick It (2006) PG-13

Apocalypto (2006) R
Casanova (2006) R
Matador, The (2006) R
The Night Listener (2006) R

YEAR: 2005

SMOKING OVERALL: 66% (16 of 22)
 SMOKING YOUTH-RATED: 53% (9 of 15)
 SMOKING R-RATED: 100% (7 of 7)
 OF SMOKING MOVIES, 56% WERE YOUTH-RATED

A Lot Like Love (2005) PG-13

An Unfinished Life (2005) PG-13

Brothers Grimm (2005) PG-13

Cinderella Man (2005) PG-13

Cursed (2005) PG-13

Dark Water (2005) PG-13

Flightplan (2005) PG-13

Greatest Game Ever Played (2005) PG

Herbie: Fully Loaded (2005) G

Hitchhiker's Guide to the Galaxy (2005) PG

Ice Princess (2005) G

Proof (2005) PG-13

Sky High (2005) PG

The Chronicles of Narnia (2005) PG

The Pacifier (2005) PG

Derailed (2005) R

The Great Raid (2005) R

Hostage (2005) R

Mindhunters (2005) R

Shopgirl (2005) R

Sin City (2005) R

Venom (2005) R

YEAR: 2004

SMOKING OVERALL: 65% (17 of 26)
 SMOKING YOUTH-RATED: 59% (13 of 22)
 SMOKING R-RATED: 100% (4 of 4)
 OF SMOKING MOVIES, 76% WERE YOUTH-RATED

Alamo (2004) PG-13

Around the World in 80 Days (2004) PG

Bride & Prejudice (2004) PG-13

Confessions of a Teenage Drama Queen (2004) PG

Cursed (2004) PG-13

Ella Enchanted (2004) PG

Finding Neverland (2004) PG

Hidalgo (2004) PG-13

Jersey Girl (2004) PG-13

King Arthur (2004) PG-13

Ladder 49 (2004) PG-13

Miracle (2004) PG

Mr. 3000 (2004) PG-13
My Baby's Daddy (2004) PG-13
 National Treasure (2004) PG
Raising Helen (2004) PG-13
Shall We Dance (2004) PG-13
Teacher's Pet (2004) PG
The Aviator (2004) PG-13 *(with Time Warner)*
 The Princess Diaries 2 (2004) G
The Village (2004) PG-13
Young Black Stallion (2004) G

Cold Mountain (2004) R
Kill Bill: Vol. 2 (2004) R
Life Aquatic (2004) R
The Ladykillers (2004) R

YEAR: 2003

SMOKING OVERALL: 76% (19 of 25)
 SMOKING YOUTH-RATED: 62% (10 of 16)
 SMOKING R-RATED: 100% (9 of 9)
 OF SMOKING MOVIES, 53% WERE YOUTH-RATED

Bringing Down the House (2003) PG-13
Duplex (2003) PG-13
 Freaky Friday (2003) PG
 Haunted Mansion (2003) PG
Holes (2003) PG
It Runs in the Family (2003) PG-13 *(with MGM)*
 Lizzie McGuire Movie (2003) PG
My Boss's Daughter (2003) PG-13
 Pirates of the Caribbean (2003) PG-13
Recruit (2003) PG-13
Scary Movie 3 (2003) PG-13
Shanghai Knights (2003) PG-13
 Spy Kids 3-D (2003) PG
The Quiet American (2003) PG-13
Under the Tuscan Sun (2003) PG-13
View from the Top (2003) PG-13

Bad Santa (2003) R
Cold Creek Manor (2003) R
Kill Bill (2003) R
Master and Commander (2003) R *(with News Corp.)*
Once Upon a Time In Mexico (2003) R *(with Sony)*
Open Range (2003) R
The Human Stain (2003) R
The Station Agent (2003) R
Veronic Guerin (2003) R

YEAR: 2002

SMOKING OVERALL: 77% (27 of 35)
 SMOKING YOUTH-RATED: 65% (13 of 20)
 SMOKING R-RATED: 93% (14 of 15)
 OF SMOKING MOVIES, 48% WERE YOUTH-RATED

Bad Company (2002) PG-13
Big Trouble (2002) PG-13
Chicago (2002) PG-13
Count of Monte Cristo (2002) PG-13
Four Feathers (2002) PG-13 (*with Viacom*)
Hot Chick (2002) PG-13
Imp. of Being Earnest (2002) PG
 Imposter (2002) PG-13
Moonlight Mile (2002) PG-13
Reign of Fire (2002) PG-13
 Rookie (2002) G
 Santa Claus 2 (2002) G
Signs (2002) PG-13
 Snow Dogs (2002) PG
 Spy Kids 2 (2002) PG
 Sweet Home Alabama (2002) PG-13
Tadpole (2002) PG-13
The Hours (2002) PG-13 (*with Viacom*)
They (2002) PG-13
 Tuck Everlasting (2002) PG-13

25th Hour (2002) R
40 Days and 40 Nights (2002) R
Below (2002) R
Birthday Girl (2002) R
Confessions of a Dangerous Mind (2002) R
 Equilibrium (2002) R
Frida (2002) R
Full Frontal (2002) R
Gangs of New York (2002) R
Halloween: Resurrection (2002) R
Heaven (2002) R
Iris (2002) R (*with Viacom*)
Paid in Full (2002) R
Sorority Boys (2002) R
Undisputed (2002) R

YEAR: 2001

SMOKING OVERALL: 77% (20 of 26)
 SMOKING YOUTH-RATED: 67% (10 of 15)
 SMOKING R-RATED: 91% (10 of 11)
 OF SMOKING MOVIES, 50% WERE YOUTH-RATED

Bubble Boy (2001) PG-13

Corky Romano (2001) PG-13
Crazy/Beautiful (2001) PG-13
Double Take (2001) PG-13
Get Over It (2001) PG-13
Just Visiting (2001) PG-13 *(with Sony)*
 Max Keeble's Big Move (2001) PG
 On the Line (2001) PG
Out Cold (2001) PG-13
Pearl Harbor (2001) PG-13
Serendipity (2001) PG-13
 Spy Kids (2001) PG
Texas Rangers (2001) PG-13
The Others (2001) PG-13
 The Princess Diaries (2001) G

Blow Dry (2001) R
Captain Corelli's Mandolin (2001) R *(with Universal)*
Enigma (2001) R
In the Bedroom (2001) R
Jay and Silent Bob Strike Back (2001) R
Mulholland Dr. (2001) R *(with Universal)*
 O (2001) R
Piñero (2001) R
Scary Movie 2 (2001) R
The Royal Tenenbaums (2001) R
The Shipping News (2001) R *(with Sony)*

YEAR: 2000

SMOKING OVERALL: 85% (22 of 26)
 SMOKING YOUTH-RATED: 88% (14 of 16)
 SMOKING R-RATED: 80% (8 of 10)
 OF SMOKING MOVIES, 64% WERE YOUTH-RATED

102 Dalmatians (2000) G
All the Pretty Horses (2000) PG-13 *(with Sony)*
Bounce (2000) PG-13
Boys and Girls (2000) PG-13
Chocolat (2000) PG-13
Coyote Ugly (2000) PG-13
Crew (2000) PG-13
Down to You (2000) PG-13
Gone in Sixty Seconds (2000) PG-13
Keeping the Faith (2000) PG-13
 Kid (2000) PG
Mission to Mars (2000) PG
O Brother, Where Art Thou? (2000) PG-13 *(with Universal)*
 Remember the Titans (2000) PG
Shanghai Noon (2000) PG-13
Unbreakable (2000) PG-13

Dracula 2000 (2000) R

Duets (2000) R
Hamlet (2000) R
High Fidelity (2000) R
 Highlander: Endgame (2000) R
Play It to the Bone (2000) R
Reindeer Games (2000) R
Scary Movie (2000) R
Scream 3 (2000) R
The Yards (2000) R

YEAR: 1999

SMOKING OVERALL: 88% (29 of 33)
 SMOKING YOUTH-RATED: 82% (14 of 17)
 SMOKING R-RATED: 94% (15 of 16)
 OF SMOKING MOVIES, 48% WERE YOUTH RATED

10 Things I Hate About You (1999) PG-13

A Civil Action (1999) PG-13 *(with Viacom)*

An Ideal Husband (1999) PG-13

Bicentennial Man (1999) PG *(with Sony)*

Cider House Rules (1999) PG-13

Happy, Texas (1999) PG-13

Inspector Gadget (1999) PG

Mighty Joe Young (1999) PG

Music of the Heart (1999) PG

My Favorite Martian (1999) PG

My Life So Far (1999) PG-13

Other Sister (1999) PG-13

Runaway Bride (1999) PG *(with Viacom)*

She's All That (1999) PG-13

Sixth Sense (1999) PG-13

Straight Story (1999) G

Teaching Mrs. Tingle (1999) PG-13

A Walk on the Moon (1999) R

Bringing Out the Dead (1999) R *(with Viacom)*

Deuce Bigelow (1999) R

Guinevere (1999) R

Holy Smoke (1999) R

In Too Deep (1999) R

Instinct (1999) R

Mumford (1999) R

Mystery, Alaska (1999) R

Outside Providence (1999) R

Playing by Heart (1999) R

Summer of Sam (1999) R

The 13th Warrior (1999) R

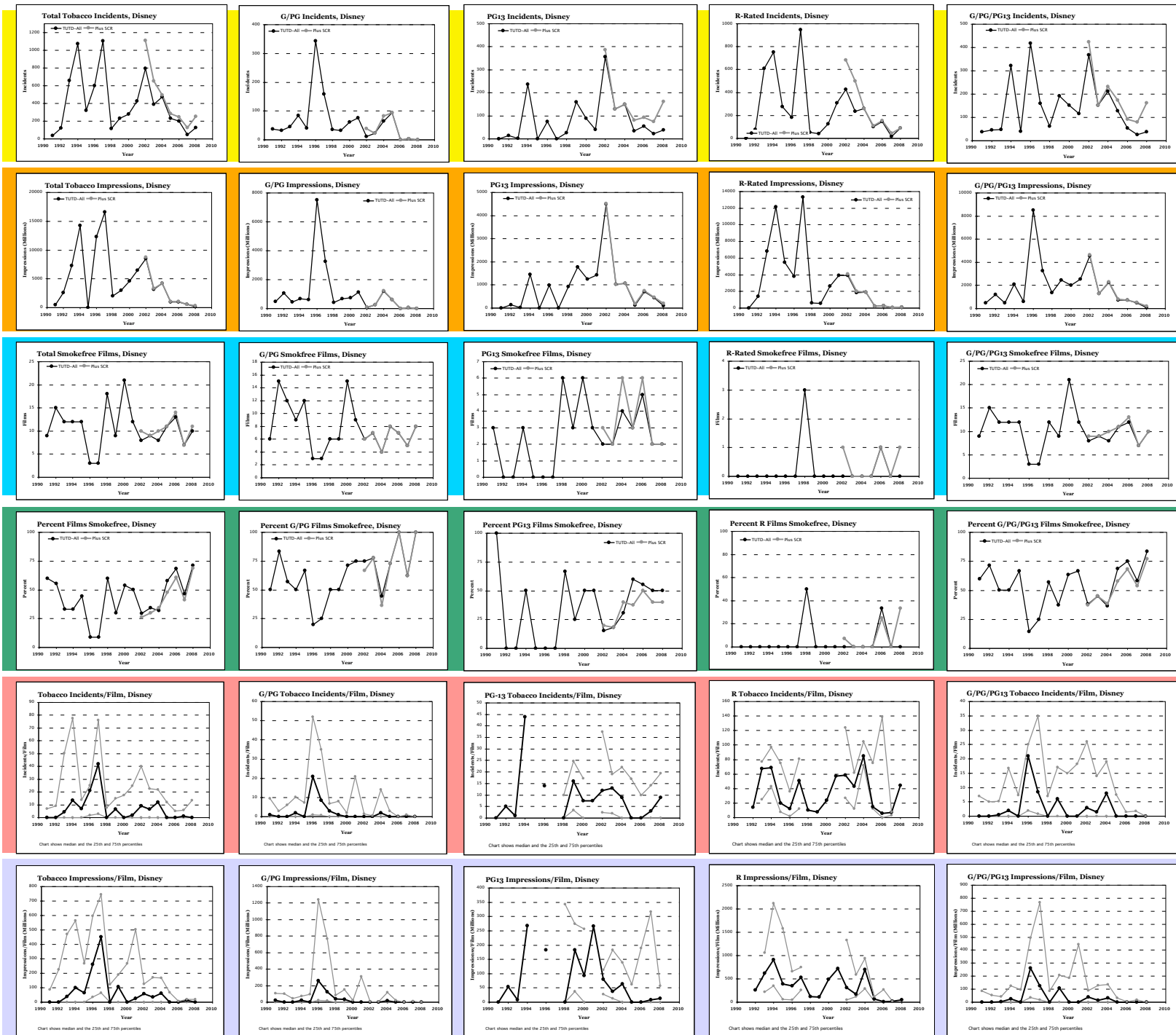
The Cradle Will Rock (1999) R

The Insider (1999) R

The Talented Mr. Ripley (1999) R *(with Viacom)*

SOURCES: imdbPro.com, screenit.com, scenemoking.org

For additional charts and methodology, see Titus, K. et al. (2009) Smoking Presentation Trends in U.S. Movies 1991-2008.



Available at <http://repositories.cdlib.org/ctcre/tcpmus/Movies2008>